

# Artwork Guidelines

Supplying Artwork for Print.

To ensure that your artwork will open up on our systems, please read over the following carefully.

## Appropriate Files to send:

- Adobe Illustrator ( \*.ai, \*.eps, \*.pdf ) *Vector Based Program*
- Adobe Photoshop ( \*.psd ) *Raster Based Program*
- EPS
- PDF
- JPG (must be at a minimum resolution of 300dpi at Print Size)

All Files should be saved at a Very High Quality, As better quality images produce better quality prints.

## FONTS

When sending vector based files (Adobe Illustrator/Corel Draw), please make sure all the fonts have been converted to outlines/curves.

This means we should be able to open up the file with all the fonts as they should be. If this process has not been done, fonts may not open up correctly as we may not have the same font you have used.

If you have any difficulties saving and preparing your artwork, feel free to contact our art department on (02) 6021 5900

**NOTE:** It is up to the discretion of Flexi-Print P/L to decide whether the quality of the artwork is acceptable, and if any art charges will occur.

